

ayusante™
Inspired by Ayurveda, Powered by Science

LIVERHEALTH



VESTIGE
wish you wellth



- According to the latest WHO data published in may **2014** **Liver Disease** Deaths in **India** reached 216,865 or 2.44% of total deaths.
- Liver diseases affect one in 5 Indians (As per TOI , 4th March'2014)
- In more than 90% cases, patients don't realise that they have a liver disease until it's too late

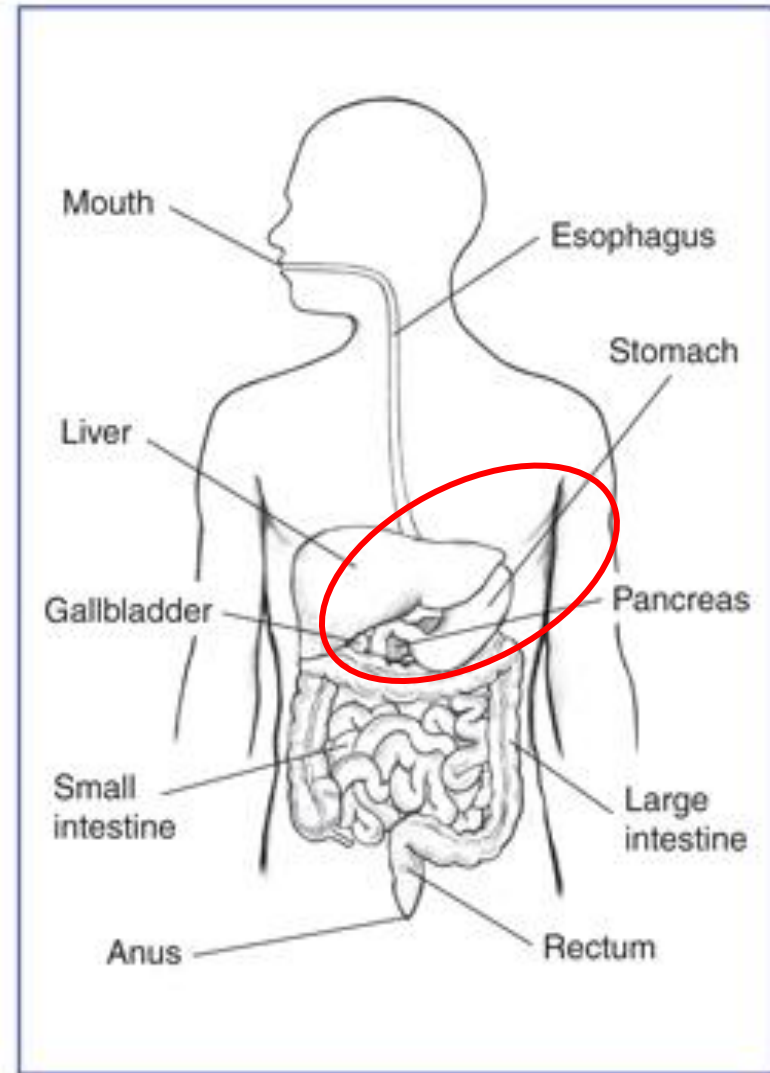


WHAT IS LIVER ?

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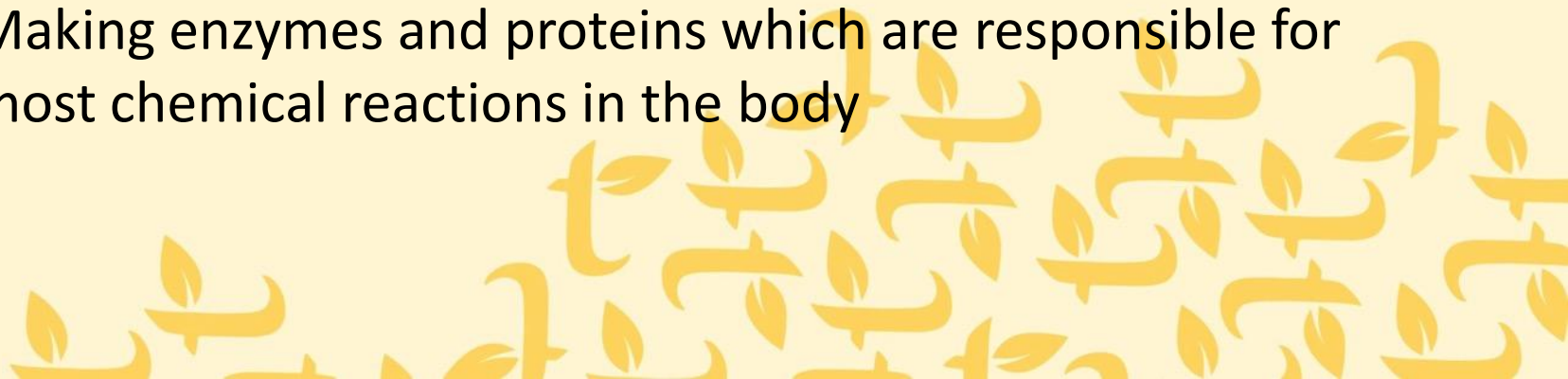
- Largest and the heaviest organ in the body
- Weigh some 1.8 kg in men and 1.3 kg in women
- About 60% of the liver is made up of liver cells (hepatocytes), which **absorb nutrients and detoxify harmful substances from the blood**





Liver functions include:

- Processing digested food in the intestine.
- Controlling fat levels
- Neutralising and destroying all drugs and toxins
- Manufacturing bile
- Storing iron, vitamins and other essential chemicals
- Breaking down food and turning it into energy
- Making enzymes and proteins which are responsible for most chemical reactions in the body





- ✓ **Hepatitis:** Hepatitis is swelling and inflammation of the liver because of viral infections
 - Acute hepatitis – lasting less than six months
 - Chronic hepatitis – lasting longer than six months

- ✓ **Fatty Liver Disease / Steatosis:** Accumulation of Fat in liver cells
 - Alcoholic fatty liver disease - Chronic alcohol intake
 - Non-alcoholic fatty liver disease - Obesity, Diabetes





- ✓ **Liver Fibrosis/ Cirrhosis:** Excessive accumulation of collagen in response to liver diseases is known as Fibrosis
 - Prolonged liver fibrosis results in Cirrhosis
 - Cause: fatty liver, Hepatitis





Stages of liver damage





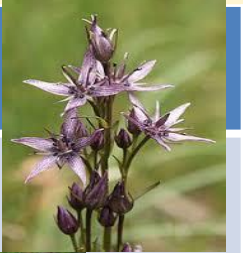




1. Jaundice
2. Poor digestion, Anorexia, nausea & vomiting, bloating
3. Weight loss
4. Fever
5. Pain & tenderness in right upper quadrant of abdomen



ROLE OF INDIVIDUAL COMPONENTS

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COMPONENTS	COMMON NAMES	ROLE	IMAGE
<i>Swertia Chirata</i>	Ciraita	Help in rejuvenating the damaged liver cells.	
<i>Picrorhiza kurroa</i>	Kutuka	Shows anti-inflammatory action in hepatitis, effective in liver regeneration.	
<i>Piper longum</i>	Pipali	Stimulates regeneration by restricting fibrosis, but offers no protection against acute damage or against cirrhosis.	
<i>Vitis vinifera</i> (COMMON GRAPE)	Draksha	Useful drug for treatment of chronic liver diseases. Improves the concentration of liver enzymes which help in rejuvenation of liver.	
<i>Silybum marianum</i>	Bhatkataiya	The major active constituent of silymarin is silibinin Helps in rejuvenation of liver cells.	



❑ **RECOMMENDED DOSAGE :**

- One capsule thrice daily
- ABOVE 14 YEARS ONLY

❑ **AVOID:-**

- Not to be given to pregnant females.
- Patients of Gastric Ulcers



PRESENTATION DETAILS

ayusante™



Presentation – 60's capsules in bottle pack

MRP	DP	BV	PV
Rs.655/-	Rs.560/-	336	21





The ingredients in Ayusante Liverhealth helps in:

- Rejuvenating the damaged liver cells
- Anti-inflammatory action in hepatitis
- Stimulating regeneration by restricting fibrosis
- Useful ingredients for treatment of chronic liver diseases
- Improve the concentration of liver enzymes which help in rejuvenation of the liver

